

Are you the new Webmaster?

At MobilePay, we strive to simplify everyday life for our more than 4.4m users and 90,000 businesses. We're dedicated to driving change in a fast-evolving market by strengthening and extending the MobilePay eco-system, and to drive change in a fast evolving market. We achieve this by joining together our MobilePay team with our customers, users and stakeholders.

A bit about us:

Our users mainly know us from our award-winning MobilePay and WeShare apps, but there's also a business side to MobilePay. We have an extensive range of solutions designed to cover every business need and requirement for receiving payments.

MobilePay is one of the fastest growing digital financial services and is the leading mobile payments solution in the Nordics. Our offices are located in Copenhagen and Helsinki. Our IT departments are located in Aarhus and Vilnius.

A bit about our workplace and the job:

Our Copenhagen Office has 90 employees covering a broad range of competences and responsibilities. You'll be the 10th member of our Marketing and Communication team.

As our new Webmaster, your primary task will be to ensure innovative, relevant and engaging content on our sites. You maintain and develop our website and related sites to ensure that design, text and usability is in line with the MobilePay brand experience and meets the requirements of our customers. You plan and execute activities on our platforms, perform SEO magic and optimise content to reach our goals.

To shine in this job, you'll be a team player and a responsible, self-motivated colleague who makes things happen. The websites will be your playground and domain. To make the best possible website, you'll work closely together with our graphic designer, copywriter, project managers and IT partner, as well as our external partners.

As our new Webmaster, you have:

- A commercial mindset. You know how to track on engagement and traffic, and you can use your analytical skills to optimise on-page performance
- A collaborative mindset. You can join forces with many different stakeholders such as 3rd party vendors, product owners, support team and our IT partner
- A keen eye for detail, a feeling for copywriting in Danish and a clear visual understanding
- An open mind that thrives on challenging and changing environments where things happen fast and nothing is set in stone
- Strong communications skills and experience with project management. You know how to get your stakeholders on board
- A curious mindset that keeps you up to date within your fields

- An academic degree. You are also fluent in Danish and write passable English
- A technical understanding. You can talk ideas and discuss possible solutions with our IT partners to create new digital experiences
- Min. 2-3 years experience with CMS, preferably with Sitecore (and Sitecore Analytics Experience). It's a plus if you also have experience with Mixpanel

You will report to Head of Marketing & Communication in MobilePay. Your new workplace will be in Vester Søgade, Copenhagen. If you have any questions regarding the position, please contact Anette Bøje at anette.boeje@mobilepay.dk.

Sounds like an exciting and motivating challenge? Send us your application and updated CV before August 12, 2018. We look forward to hearing from you!

Send application and CV by this [link](#) no later than 12.08.2018.